

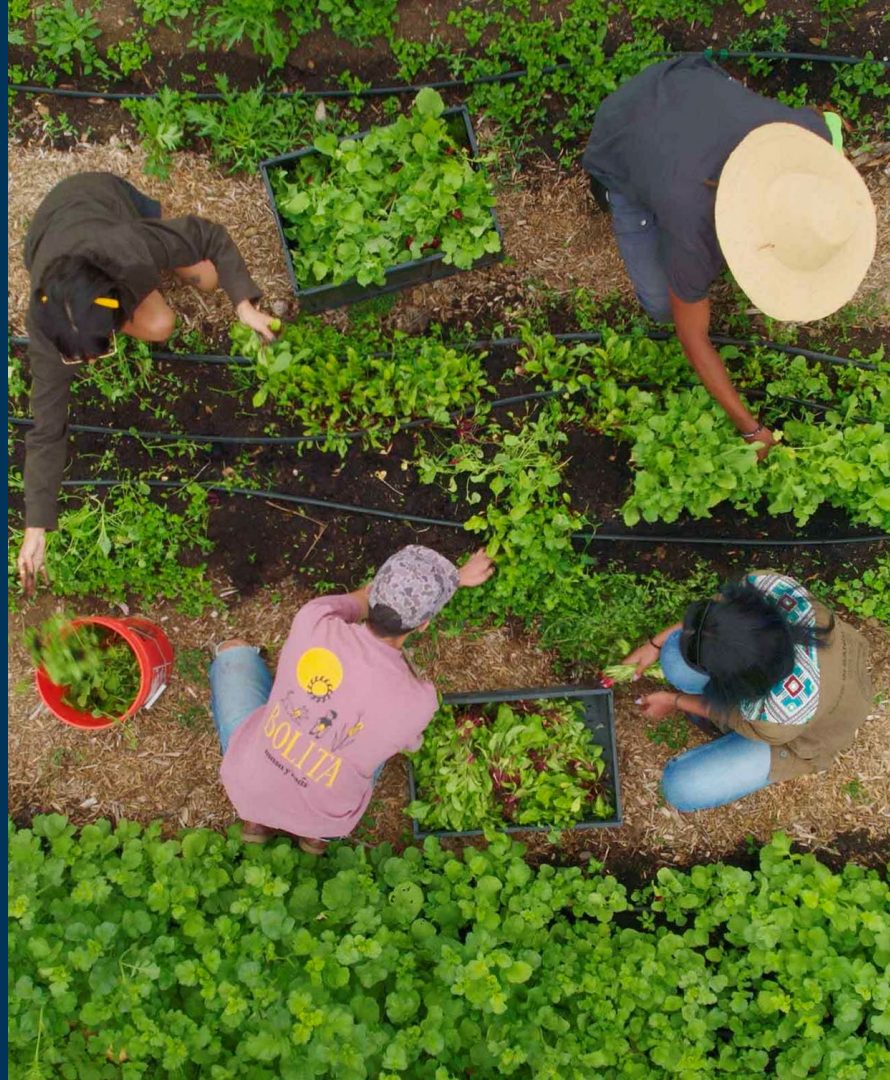
Equity in Urban Ag

FSA Cooperative Agreement-Portland

Eric Rodriguez, Director of Food Equity, Ecotrust

Partners

- Ecotrust
- Black Food Sovereignty Coalition (BFSC)
- Oregon Farm Service Agency – Office and Urban Service Center
- Oregon State University Center for Small Farms & Community Food Systems
- Oregon Department of Agriculture (ODA)
- Metro
- Multnomah County Health Department REACH



Project Objective 1:

Increase knowledge, awareness, and participation in FSA and other USDA programs/services for BIPOC & other underserved farmers

- Identify, clarify, and characterize the unique barriers and challenges to utilizing programs
 - *By way of: needs assessment, listening sessions, equitable evaluation, surveys, etc.*
- Support Oregon Urban County Committee (UCOC) to better meet the needs of marginalized urban producers
 - *By way of: equity trainings and adoption of equity plans, increasing BIPOC representation on committee*

Project Objective 1: (continued)

Increase knowledge, awareness, and participation in FSA and other USDA programs/services for underserved BIPOC farmers

- Provide community-based, equity-centered, and culturally specific approaches to outreach, education, and technical assistance;
 - *By way of: culturally-specific technical assistance workshops, equity trainings, Gaps & Opportunities reporting*

Project Objective 2:

Assist urban producers in expanding their farming operations, accessing land, and implementing climate -friendly practices to mitigate their susceptibility to natural disasters

- Microgrants program with a total budget of \$150k to support producers with purchase on-farm infrastructure, supplies, equipment and other costs to expand their growing operations.
- Through direct technical assistance, build urban producers' capacity to grow food and expand farming operations
 - *By way of: technical assistance trainings, on-farm gatherings, grant application support*

Get in touch!
foodsystemsequity@ecotrust.org